



STRUT 2021 – Partnership Packages



In 72 countries sexual minorities are criminally persecuted.

In 7 countries LGBT+ individuals are executed for consensual relationships with same sex partners.

In the global refugee crisis, LGBT+ persons have fled their home countries, yet remain in danger in refugee camps like Kakuma refugee camp in Kenya, and intolerant countries throughout Africa and



Imagine for a moment that you are living in a place where the freedoms we all take for granted never existed. To save your life, you hide who you are; from family, from friends, and from those around you. At some point your only option to live is to flee your home, culture and everything you know. Alone and anxious; you are not sure how you will support yourself or where you will end up.



Now imagine landing in a country that has accepted you as a refugee. A country with a different language and culture – a place that accepts you for who you are. You have hope! You have no idea how anything works or how to act, but you know you want to succeed and build a new life. Without any friends or family support, the road ahead seems daunting.



But there is the **Rainbow Foundation of Hope (RFOH)**, which seeks to improve the lives of LGBT+ newcomers, refugees, and asylum seekers by providing grants to organizations that directly support them.

In our 6 short years we have granted out \$300,000 to charities across Canada, such as Rainbow Railroad and Rainbow Refugee.



STRUT is our annual flagship fundraiser. Choose your own way to STRUT virtually this year, whether it be walking, cycling, climbing, or any other safe activity that pushes you out of your comfort zone. Place yourself in someone else's shoes to support LGBT+ people living in countries that are intolerant or hostile toward their sexual orientation, gender



Partnership Packages



Strut

- Create a company team to participate and raise funds for RFOH.
- This is a fun, easy, team building and community engagement opportunity.
- Prizes to the team with the best footwear and outfits!



Promote

- Raise awareness around under-represented and vulnerable citizens in our society, and the challenges they face.
- Help us attract participants and donors by sharing our social media posts on organizational social media channels.



Sponsor

- Your organizations contributions enable us to underwrite our fundraising costs so that we can direct 100% of donations to our grant recipients.
- A great team building exercise is to enter a team to raise awareness and raise funds for LGBT+ refugees.

Items	Supportive Partner	Silver Partner	Gold Partner	Platinum Partner
Cash Donation	\$500	\$1,000	\$3,000	\$5,000
Business Segment Exclusivity				●
Launch Party Speaker Sponsorship*				●
Logo on top of page – strut4hope.org				●
Large linkable logo on strut4hope.org (bottom)			●	●
Medium linkable logo on strut4hope.org (bottom)		●		
Small logo on strut4hope.org (bottom)	●			
Logo featured on strutter bibbs		●	●	●
Social Media posts	1	5	10	15

*Speaker will thank Platinum sponsors for supporting STRUT.

Join Us!

STRUT 2021 Launch Party (virtual)
June 16 at 7-8pm.

STRUT4HOPE Anywhere
In your own neighbourhood between June 16 and July 31.

We would love you to be a partner in our STRUT 2021 campaign. Contact:

David Salter – dsalter@foundationofhope.net

Jessee Baring – jbaring@foundationofhope.net

About the Rainbow Foundation of Hope

As a Canadian registered charity, RFOH awards grants to other registered charities actively supporting LGBT+ refugees and newcomers across Canada.

Operated by a working board of volunteers and with the help of our corporate sponsors we are able to channel 100% of individual donations to our grant recipients.

foundationofhope.net

strut4hope.org

